

GUARD
INDUSTRIES
INC.

Hot
Fashion
Tips

Avanti™

Dowel
Lifts

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Avanti™

Here's what a few shop owners are saying about
Avanti™ Dowel Lifts

"I have been repairing shoes since I was knee high to a grasshopper. Being obsessive about quality, I always use the best material available no matter what the cost. Today, we do work for such greats as Nieman-Marcus, Gucci, Nordstroms, Stuart Weitzman and many, many others repairing ladies shoes that average over \$500 per pair and sometimes costing thousands. We needed a dowel lift that would wear better, last longer and trim smoother than any other lift on the market. Avanti™ dowels do just that and more! We never experience any air pockets in them and I can't count how many thousands we have used. I would never use any other dowel than Avanti™"

Barry Croft - Shoe Savers - Houston, TX
2004 Grand Silver Cup Winner

"I have used many dowel pins over the years. Avanti™ dowel pins last the longest of them all! They trim smooth and finish nicely. They come in all the popular sizes for today's shoes. Most importantly, when you buy quality products manufactured by a company like Guard Industries, a leader in our industry, repair shops around the country can be assured Avanti™ dowels will be manufactured with the highest standards and with a commitment of excellence we can be proud to use for our customers"

Randy Lipson - Cobblestone Shoe Repair, St. Louis, MO

"Avanti™ lifts are better wearing, smoother trimming with no air bubble holes to fill. We have customers that actually ask us what brand lift we use because they get double the wear and they are less slippery than the kind other shops have used."

Joe & Rick Rossi - Rossi Shoe Service, Inc. - Ardmore, PA

"When a customer comes into my store and pays me for a pair of dowel lifts, I am going to put on the one I know is going to give the maximum wear available in a lift today. The Avanti™ dowel lift is going to give your customer the best wear that they can get out of a lift. Another nice thing about Avanti™ is the trimming and the sizes available. I find it very frustrating to have a dowel almost completely trimmed only to find a hollow spot in the heel and having to rip them off & start over again. I have not pulled off a pair of Avanti's™ yet due to a defect. They are very consistent in their construction. Want a great lift from the inside out? Buy the Avanti™ and make your life in the shop a lot easier."

Jim McFarland - McFarland's Shoes & Repair - Lakeland, FL
2002 Grand Silver Cup Winner

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